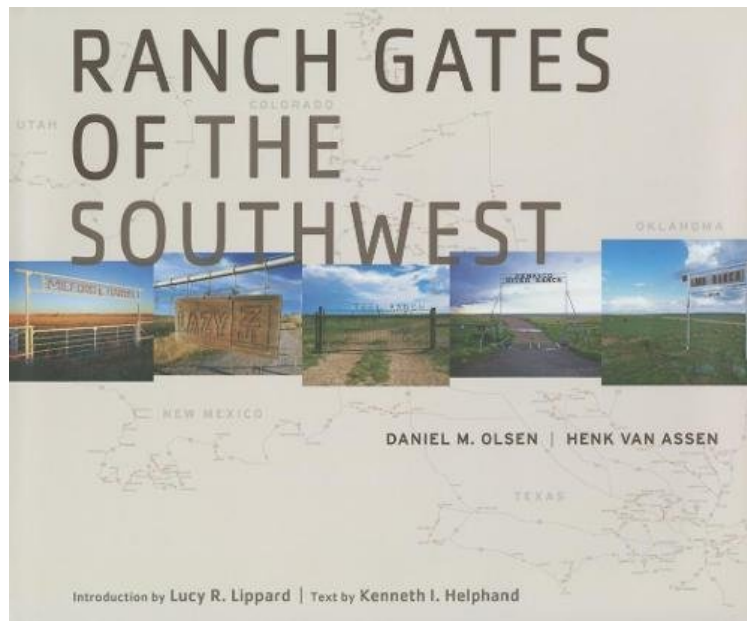


Ranch Gates of the Southwest

Henk van Assen

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Henk van Assen : Ranch Gates of the Southwest before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ranch Gates of the Southwest:

1 of 2 people found the following review helpful. Shabby Chic By D. W. Rowley My husband and I have a ranch off the Arivaca Road in southern Arizona. I purchased this book for ideas for a new entrance sign for our ranch. Boy, was I disappointed! Couldn't believe I spent \$45 for this book. I've seen lots of wonderful gate and entrance signs in Arizona, New Mexico, Colorado and Texas, but none of these appeared in this book. I think this book was put together fast by just driving down a few roads and taking pictures. The only thing of interest was two brands that belong to our 99 year old friend and former ranch foreman. 0 of 0 people found the following review helpful. Two Stars By Tom Thompson I will publish a better book. 4 of 4 people found the following review helpful. A wonderful and unique browse. By Midwest Book Review We've all seen them in Hollywood westerns. Established ranches had an entrance to the ranch house that typically carried the name of the ranch and usually included that particular ranch's branding icon. Now Daniel M. Olsen and Hank Van Assen have collaborated to publish "Ranch Gates Of The Southwest", a compilation of beautifully photographed in full color images of a series of these ranch gates that adorn the entrance ways to ranches throughout the American southwest. These are ranches so large that this unique and colorful gateways give access to long and lonely roads with the ranch house not visible in the distance. Sometimes the gateway is a 'swing bar' barrier, sometimes it is a sign hanging from a pole, sometimes it's a simple ungated arch. Always it is a hauntingly beautiful image evoking a signature icon of the Old West that continues to this very day. "Ranch Gates Of The Southwest" is a wonderful and unique browse, making it an enthusiastically recommended addition to personal and community library American Western History reference collections.

In Ranch Gates of the Southwest, Daniel Olsen and Henk van Assen present more than 100 full-color photographs of

ranch gates taken across Colorado, Utah, Nevada, Texas, Oklahoma, New Mexico, and Arizona. From rugged and functional to stylized and adorned, ranches with names such as F. V. Cuahope Ranch, High Lonesome, Felix River Ranch, and Rancho Quatro Hermanas reveal cultural history, landscape features, and individualism through language and design. Lucy R. Lippards introduction offers historical and cultural context of ranches and their gates. Landscape architecture professor Kenneth I. Helphand explains the environmental history of ranches from land appropriation and naming to the impact of gates on the landscape. In their own essays, Olsen and van Assen tell the behind-the-scenes story of making the book and describe type design and language from their perspectives as designers and photographers. Ranch Gates of the Southwest is both a sumptuous documentary record and a tribute to a quintessentially American symbol.