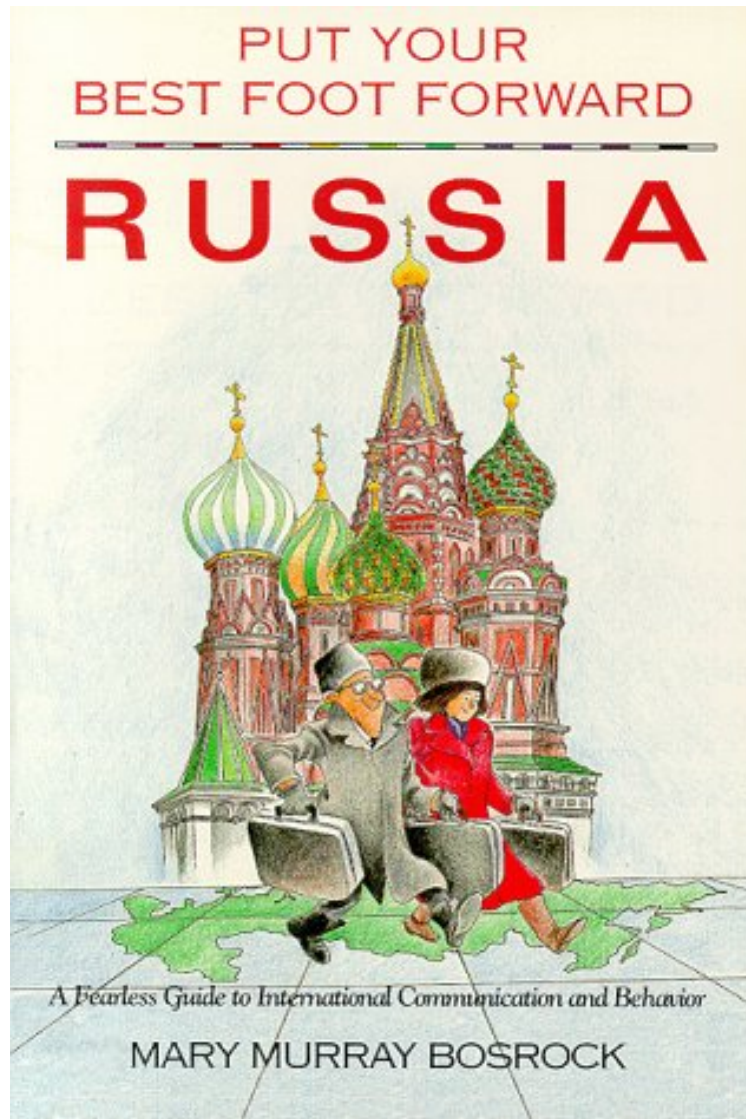


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Intended to give Western businesspeople the cultural background and communication skills they need to interact effectively with Russians and to establish the relationships that are the basis of doing business in Russia. Indispensable information for leisure travelers, students, and hospitality workers as well as businesspeople. Topics covered include Meeting and Greeting, Names and Titles, Corporate Culture, and Especially for Women. Put Your Best Foot Forward-Russia is equally helpful for leisure travelers, students, teachers, people in the travel and hospitality industry, and hosts who entertain international guests.