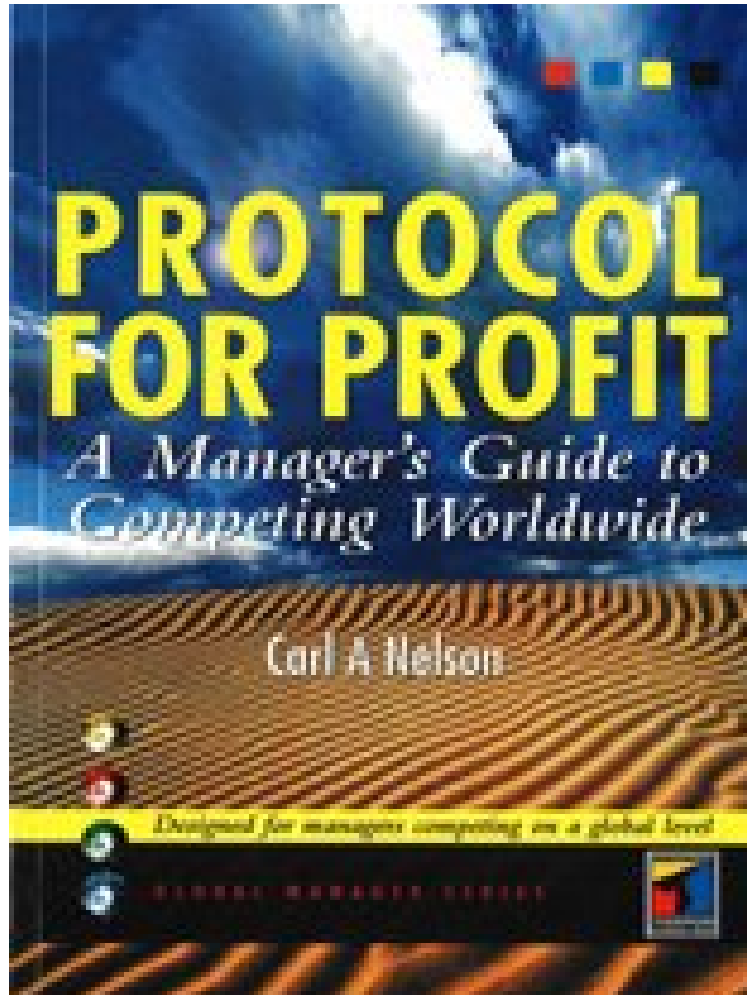


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About the Author Dr Carl A. Nelson is Professor of International Business at The International School of Management (ISM) and President of Global Business Systems (GBS), an international business training and consulting firm, located in San Diego, California. He is an author and specialist in global management and trade strategy with more than forty years of global experience in government and private business.