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Frommer's EasyGuide to New Orleans 2014 (Easy Guides)

Diana K. Schwam

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Diana K. Schwam : Frommer's EasyGuide to New Orleans 2014 (Easy Guides) before purchasing it in order to gage whether or not it would be worth my time, and all praised Frommer's EasyGuide to New Orleans 2014 (Easy Guides):

23 of 25 people found the following review helpful. Frommer's comes roaring back to life with this excellent seriesBy Jon L AlbeeFrommer's is introducing the Easy Guide series in 2014, and this particular example proves that this travel

guide publisher is back from near obscurity. Frommer's came late to the full-color party and almost disappeared as mainstream publishers like DK Eyewitness, Lonely Planet, Fodor and Rough Guide introduced flashy new color formats. What those publishers did NOT do, however, is introduce a fresh way of presenting travel content. Underneath all the gloss, those books offer the same "what to see, where to stay, where to eat" encyclopedic format. This book does essentially the same thing, but the content here is far more genuine, organized and accessible. All travel guides are trying harder to give their readers better, more substantial and critical content. Rick Steves', for example, makes this a priority in his books, and these Easy Guides feel similar in presentation to the Rick Steves' guides. Don't expect glossy color content. The name of the game here is simplicity. The material is purposefully filtered and selective, and the entries are concise and right up to date. There's a cautiously irreverent tone to the book that let's you know that the writers have done their homework. This book is better organized and prioritized than any other New Orleans guide I've seen. Though something of a cliché, this book really IS like having a local tour guide in your pocket. While it is a decidedly classical "on the beaten track" guide, the reviews are as insightful as they are selective. This is a very, very good guide for first-time AND many-time visitors. There's excellent material dedicated to the important festivals of New Orleans, including Mardi Gras and Jazz Fest. 10 of 10 people found the following review helpful. Don't Leave Home Without Frommer's By C. Weinshenker Frommer's easy guide New Orleans book was such a good investment. It was "easy" to check out restaurants and hotels. It also included out of the way places which were extremely interesting. If you were on a budget (as we were) the guide suggested places that were less expensive. 3 of 3 people found the following review helpful. Definite Help for a Good Trip By Customer When planning our recent trip to New Orleans, I had relied mainly on on line resources which were very helpful, but required a lot of switching around between pages and web sites. Shortly before going, I felt like it would be nice to have a portable, light weight resource which could be flipped through quickly and ordered this book. It fit the bill quite nicely - the book easily fit into my bag and had good maps, good recommendations, and interesting information. We did use our tech devices for directions, transit information, and up to date reviews, but I was glad I had this old school book - it was definitely worth the purchase

Selling for a lower price than any similar guidebook, and deliberately limited to a short 256 pages, this EasyGuide is an exercise in creating easily-absorbed travel information. It emphasizes the authentic experiences in each destination: the most important attractions, the classic method of approaching a particular destination; the best choices for accommodations and meals; the best ways to maximize the enjoyment of your stay. Because it is "quick to read, light to carry", it is called an "EasyGuide", and reflects Arthur Frommer's lifetime of experience in presenting clear and concise travel advice.

About the Author Diane K. Schwam, writer and strategic marketing consultant, has authored four books and numerous articles about New Orleans. She followed a familiar path to the city: vacation; enrapture; home-ownership; weight gain. Ms. Schwam has a high tolerance level for fleur de lis iconography and rejects those who reject the accordion. She resides in New Orleans, LA.