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Ed Gruver

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2016-07-19 2016-07-19 Formats: Audiobook, MP3 Audio, Unabridged Original language: English PDF # 1
6.75 x .50 x 5.251, Running time: 11 Hours Binding: MP3 CD | File size: 47.Mb

Ed Gruver : From Baltimore To Broadway: Joe, the Jets, and the Super Bowl III Guarantee before purchasing it in order to gage whether or not it would be worth my time, and all praised From Baltimore To Broadway: Joe, the Jets, and the Super Bowl III Guarantee:

0 of 0 people found the following review helpful. A Classic Sports Read...By Charles D. KiddThis was the first Super Bowl I ever watched live and am a student of that game and season....I thought. I have always felt that "Countdown to Super Bowl" by Dave Anderson was the definitive narrative of this game but Ed has taken it a step further by covering the seasons of both clubs as well as pulling in the history of the NFL and AFL conflict as well. His accounts of Curt Cowdy (my legend!) as well as the feelings of the players during the upset of upsets is astounding. An amazing read!0 of 0 people found the following review helpful. When the great Don Maynard starts the ForwardBy H. R. RobertsHavent finished it (yet) but can already post a pre-review! When the great Don Maynard starts the Forward, you can be sure this book is a hell of a read. There is a lot of background to Super Bowl III, and finally, an author has dug deep to find the minutae that make up the history of the Titans (Jets), team ownership, draft(s), Namath's personal history, play calling - Werblin, Weeb - the Colts 15-1 season - its all here.1 of 1 people found the following review helpful. Super Bowl III,underrated Jets battle to win over powerhouse Colts. Lots of players, AFL finally recognizedBy Thomas EricksonI'm a long time NY Jets fan especially HOF QB Joe Namath and HOF Receiver Don Maynard. I wanted to learn more about Superbowl III and especially about the Colts HOF John Unitas and League MVP Earl Morrall. Ed Cruver wrote an excellent 315 page burner. I read it in two days. The book reads smooth with no boring parts. Some nice B/W pictures and the stats of both the Jets and Colts players as well as the complete play by play of Super Bowl III.We see the mighty Baltimore Colts, an 18 point advantage to win over many considered a much weaker AFL NY Jets. Many considered the AFL a baby league that could not stand up to the older "stronger" NFL. The Colts were blessed with then older, legend John Unitas as backup QB (many considered the greatest QB of all time), League MVP QB Earl Morrall, and giant 6ft. 7in. defensive lineman Bubba Smith(fans yelled kill Bubba kill... against Namath) and more great players. Joe Namath for the Jets was known as a good QB with a rocket arm and an ultra fast release with excellent receiver Don Maynard, good running backs Snell and Boozer. The Jets were known to have some good players but were considered no match for the mighty Colts.What a difference between the flashy, loud mouth Namath who wore a mink coat, long hair and for a time had a \$10,000 mustache compared to the conservative blue collar man's, crew cut John Unitas and conservative Earl Morrall.The flashy loud mouth Namath guarantees a win on Super Bowl Sunday and the Jets do.... Jets 16 Colts 7. An ultimate upset! Joe gets Super Bowl MVP and Snell set a Super Bowl rushing record up to that point ... 121 yds. This catapulted the (many thought) inferior AFL to appear to be almost peers with the NFL. After Super Bowl IV with the huge AFL Chiefs beating the NFL Vikings, many finally realised both leagues were on a peer level. Of course later both leagues united together to be the AFC conference and the AFC conference in the NFL.This book has great history of both the Jets and Colts as well as many players and coaches. Anyone interested in the NFL especially the Jets and Colts will like this book. A great sports book...5 stars.

The stunning victory of the upstart New York Jets over the stalwart Baltimore Colts in Super Bowl III transformed the NFL and established the Super Bowl as America's premier sporting event. While attending a banquet at the Miami Touchdown Club honoring his selection as the AFL's MVP, the brash Joe Namath guaranteed a Jets victory in the forthcoming Super Bowl III and invoked a maelstrom of media attention. His bold personality, confidence, and strategic passing and play-calling during the game made good on his guarantee and gave the rebellious AFL its historic first Super Bowl victory over the rival NFL. The game had no shortage of heroes. Jets fullback Matt Snell rushed for a then-Super Bowl record 121 yards and scored the Jets lone touchdown. Ranked number 1 in the AFL, New York's defense forced five turnovers and held a Colts offense averaging 30 points per game against NFL opponents scoreless through three quarters. Baltimore called forth its share of heroics, as well. League MVP Earl Morrall turned over quarterback duties to Johnny Unitas in the third quarter. The injured legend is still possessed a touch of magic in his passing arm, and teammates hoped his leadership could save the Colts and the NFL from a humiliating defeat. Johnny U vs. Broadway Joe turned Super Bowl III into a classic matchup that still defines the football careers of the men who took the field in the Orange Bowl that fateful day. From Baltimore to Broadway is their story told for the first time from the perspective of the players who grace both sidelines.

About the AuthorEd Gruver is an award-winning sportswriter for the Intelligencer Journal who has covered the Baltimore Ravens, Philadelphia Phillies, and Philadelphia 76ers. He is the author of The History of the American Football League, The Ice Bowl, Koufax, and Nitschke and was a contributing writer to Total Football I and Total Football II. His articles have appeared in national magazines, and he is a member of the Pro Football Researchers Association. He lives in Lancaster, Pennsylvania. Don Maynard is a former professional football player. He was a wide receiver on the New York Jets for Super Bowl III and was elected into the NFL Hall of Fame in 1987.