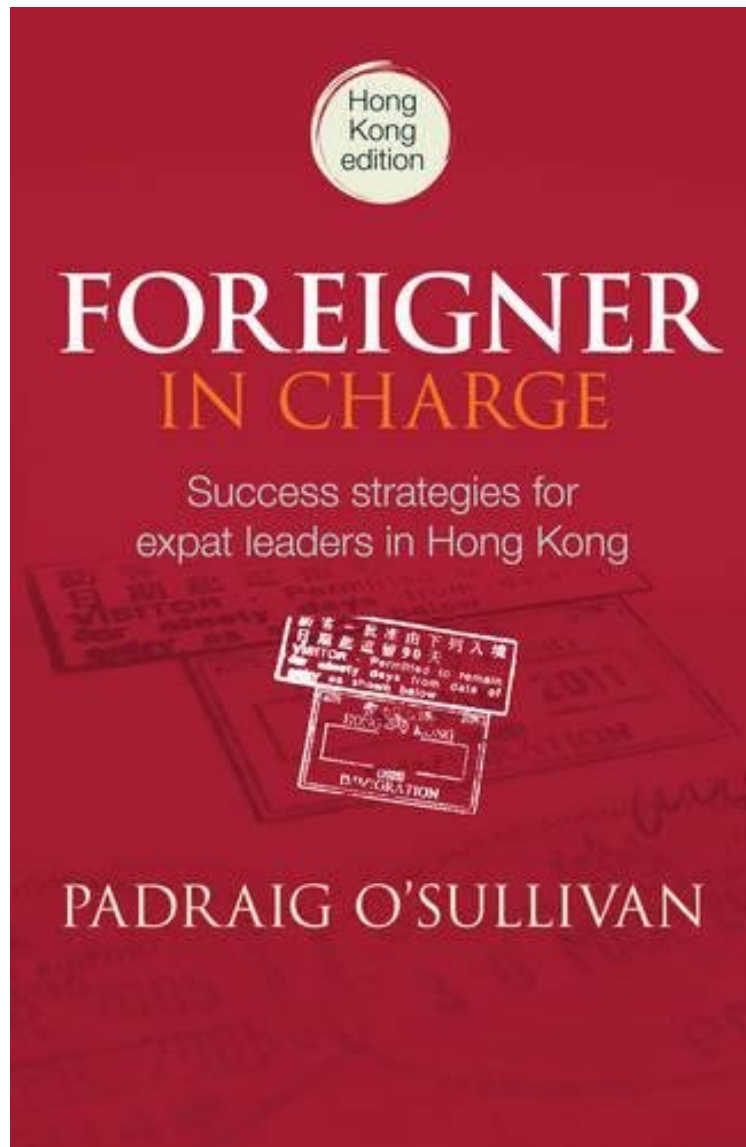


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## Foreigner in Charge: Hong Kong

*Padraig O'Sullivan*

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#2943360 in Books 2016-06-10 Original language: English 9.21 x .46 x 6.141, .63 #File Name: 1925335135208 pages | File size: 59.Mb

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With over 7500 multinational companies, Hong Kong is a well-established destination for expatriates. Now it's your turn - this is your chance to step onto the world stage and take your family along for the ride. Everything points to

success. However, up to 50 per cent of international leadership assignments fail. Added to this are the complexities of leading in Hong Kong, a city at the confluence of the ancient and modern worlds, where eastern and western influences come together. A 'one size fits all' approach is therefore unlikely to work, so what's the solution? In *Foreigner in Charge: Hong Kong*, leading international business coach Padraig O'Sullivan takes an insightful, comprehensive look at what it takes to succeed. Central to the book is the PALDER framework, a proven, integrated approach mapping out the transition phases you will experience in your first two years. It illustrates the waves of change you, your family and the organisation will undergo and gives you the necessary navigation tools. The book also guides you through: -mental and professional preparations before leaving home -what to expect in Hong Kong - how to help your family smoothly transition to life in Hong Kong -the unique characteristics and challenges of leading in Hong Kong. Complemented by online worksheets, *Foreigner in Charge: Hong Kong* delivers everything you need to transition successfully and get the most out of your Hong Kong leadership experience.

About the Author Padraig O'Sullivan is the co-founder and Managing Partner of OSULLIVANFIELD and was previously Managing Director of Praesta Australia and Asia Pacific. Padraig exhibits and delivers the critical understanding, character, expertise and hands-on strategies required to ensure clients achieve their transition and transformation goals.